

# Rocket Network Blockchain eCommerce Platforms



## White Paper for cryptocurrency community

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This disclosure document has been commissioned by the Rocket Network group of companies for the purpose of providing detailed information to interested parties.

# Rocket Network White Paper

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## ABSTRACT

The Rocket Network presents true *single-click* blockchain eCommerce. Distributed Ledger Technologies have been greatly hyped despite very few **practical applications** for the general consumer. Nevertheless, blockchains have remarkable new attributes that enable special transactions that cannot be done in legacy environments. These will indeed change the financial world – over time.

Rocket's Blockchain eCommerce presents: the very first true *single-click* checkout, wickedly powerful affiliate marketing, exciting network user adoption schemes, awesome merchant integration support.

These remarkable technologies bring forth entirely new functionalities that are completely unknown in today's Internet shopping paradigms. For the first time, blockchain commercial solutions are now being deployed that *significantly* increases eCommerce checkout functionality and ease of use. Technical advantages that are only possible via these blockchain eCommerce systems will radically change the checkout paradigm and improve eCommerce for both merchants and consumers alike.

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